



# Melissa Iverson

## Narrative Leader & Visual Storyteller

### Phone:

+1-406-431-7308

### Email:

melissagiverson@proton.me

### Portfolio:

melissagiverson.com

### Education:

Bachelor of Science in  
Public Relations

Montana State University

### Software Skills:



WordPress



Dreamweaver



InDesign



Illustrator



Photoshop



Premiere Pro

I help organizations translate complex ideas into captivating visual stories. When you work with me you get a design unicorn with a unique blend of **print, web, and video skills**; a skilled communicator **experienced at working with cross-functional teams**; and a **good-humored partner** who genuinely enjoys delivering an exceptional customer experience.

## Work Experience

### Multimedia Communications Specialist

2017 - 2024 | Montana State Fund | Helena, MT, USA

Developed and executed multimedia communications strategies that transformed the Montana State Fund brand. Created visually appealing print materials, engaging web experiences, and impactful video content that resonated with targeted audiences. My work frequently garnered recognition, achieving multiple awards for excellence in internal and external communications.

### Communications Officer

2016 - 2017 | Montana Medical Association | Helena, MT, USA

Thrived in a dynamic environment, mastering diverse communication skills. Developed press releases, managed the website, championed the creation of an online physician community, planned and executed several highly attended physicians' education conferences, contributed to the successful passage of life-saving legislation in Montana.

### Marketing Specialist

2015 - 2016 | Student Assistance Foundation | Helena, MT, USA

Gained valuable experience in all aspects of marketing and communications. Supported the marketing team through a variety of tasks, including content creation (newsletters, web, social, etc.), distribution (job trafficking), and print production. This experience fostered a well-rounded understanding of the marketing process.