



Melissa Iverson

Narrative Leader & Visual Storyteller

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Email:

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Portfolio:

melissagiverson.com

Education:

Bachelor of Science in
Public Relations

Montana State University

Software Skills:



WordPress



Dreamweaver



InDesign



Illustrator



Photoshop



Premiere Pro

I love helping organizations translate complex ideas into compelling visual narratives. When you work with me you get a design unicorn with the trifecta of **print, web, and video skills**; a skilled communicator **experienced at working with cross-functional teams**; and a **good humored partner** who genuinely enjoys delivering an exceptional customer experience.

Work Experience

Multimedia Communications Specialist

2017 - 2024 | Montana State Fund | Helena, MT, USA

At Montana State Fund I got the opportunity to bring the brand of a boring insurance company to life through visually stunning print materials, immersive web designs, and compelling video narratives. My tenure was marked by multiple awards recognizing excellence in internal & external communication.

Communications Officer

2016 - 2017 | Montana Medical Association | Helena, MT, USA

The MMA was a fast-paced crash course in multimedia communications. I wrote press releases, planned physicians' education conferences, designed flyers, managed a website, and created a new online community for Montana physicians. I was privileged to contribute to the passing of legislation aimed at preventing deaths by enabling the over-the-counter sale of naloxone, a medication used to reverse the dangerous symptoms of opioid overdose.

Marketing Specialist

2015 - 2016 | Student Assistance Foundation | Helena, MT, USA

Student Assistance Foundation was my first communications job. I did a lot of job trafficking, writing newsletters, printing, cutting, and whatever else I could to hone my skills and help the marketing team.